



# LEAGUE OF MINNESOTA CITIES

## LEAGUE OF MINNESOTA CITIES COMMUNICATIONS DIRECTOR — A UNIQUE OPPORTUNITY!

The **League of Minnesota Cities** is a vital resource and advocate for Minnesota cities across the state. Dedicated to promoting excellence in local government, the League serves over 850 member cities, providing education, advocacy, research, and strategic support to enhance municipal operations and address emerging challenges. The League is recognized as a trusted partner in fostering collaboration, innovation, and effective governance at the local level.

The **League of Minnesota Cities Insurance Trust (LMCIT)** is a self-insurance pool established by LMC to meet the unique insurance and risk management needs of Minnesota cities. While it is a separate legal entity, all staff are employees of LMC.

### LMC STAFF

LMC has more than 110 full-time employees in various departments, the majority of whom are based out of LMC's building at 145 University Avenue West in St. Paul, MN, located just one block from the State Capitol. The League operates in a flexible hybrid work environment that supports employee productivity while recognizing the importance of in-person leadership and collaboration. Directors are generally expected to work on-site at least three days each week and to attend League-sponsored events, leadership meetings, and other activities critical to advancing the organization's mission.

## ABOUT THE POSITION

The Communications Director provides strategic leadership for all aspects of the League's communications, brand, and public presence. This role guides organization-wide messaging, strengthening the League's reputation, and oversees media relations, digital communications, publications, and marketing efforts.

The Director ensures that communications are clear, consistent, and aligned with organizational goals while fostering strong relationships with the media and key stakeholders. They lead a collaborative, high-performing communications team, promote innovation and service excellence, and work closely with departments across the organization—especially Intergovernmental Relations—to support advocacy, member engagement, and coordinated messaging.

Through thoughtful strategy and effective leadership, the Director helps members and the public understand the League's mission, priorities, and value.

The Communications Director oversees nine experienced communications team members, and combines strategic vision with operational excellence, exceptional writing and messaging skills, sound judgment, and a collaborative leadership approach.

## LEADERSHIP PROFILE

The ideal Communications Director is a strategic, collaborative leader with exceptional communication skills and proven experience in communications or public affairs. They can advise senior leaders, develop high-performing teams, and navigate complex or sensitive issues with sound judgment. They use data to strengthen communications, are committed to innovation and service, and understand the unique communications environment of local government.



## KEY AREAS OF RESPONSIBILITY

- COMMUNICATIONS AND BRAND MANAGEMENT
- MEDIA AND PUBLIC RELATIONS
- DIGITAL COMMUNICATIONS AND PUBLICATIONS
- ORGANIZATIONAL LEADERSHIP
- MEMBER ENGAGEMENT

## QUALIFICATIONS

### MINIMUM QUALIFICATIONS INCLUDE:

- Bachelor's degree in communications, journalism, marketing, English, public relations, or related field.
- Seven or more years of progressively responsible communications leadership experience, including significant work in governmental, public sector, or public affairs communications.
- At least three years of supervisory experience leading communications professionals.
- Demonstrated success in strategic communications, media relations, marketing, project management, and organizational leadership.

### PREFERRED QUALIFICATIONS INCLUDE:

- Experience working with municipal government or local government organizations.
- Experience leading integrated marketing and communications initiatives that produced measurable organizational outcomes.
- Master's degree in communications, public administration, public relations, or a related discipline.

## COMPENSATION & BENEFITS

The anticipated hiring range for the position is \$160,000 - \$210,000.

The League of Minnesota Cities offers a comprehensive benefits package that includes health and dental insurance, employer-paid basic life insurance and long-term disability coverage, a contribution match to 457 plans, participation in the PERA public pension plan, and 12 paid holidays. Additional benefits include voluntary supplemental life insurance, spouse and dependent life insurance, and short-term disability coverage.

## HOW TO APPLY

The deadline to apply is July 26, 2026. Interested candidates should apply online by completing the application and submitting a resume and cover letter at [LMC.org/careers](https://LMC.org/careers). Interviews with the League of Minnesota Cities are anticipated for August 3 & 4 (first round) and August 12 & 13 (second round).

